### **Privacy Policy**

This privacy policy has been created to better serve those who are concerned about how their "Personally Identifiable Information" (PII) is being used online. Please read our privacy policy carefully to understand how we collect, use, protect, or otherwise handle your personally identifiable information in accordance with our website and Hyperdhoc Photomedia solution.

This privacy policy may be revised from time to time, so please review this page regularly to stay fully informed of our policies.

By accepting this "Privacy Policy", you consent to the collection and use of all information as stated in this Privacy Policy. You have the right to revoke your consent at any time by notifying ELP – Edition de Logiciels Professionnels. If you do not agree with the terms of this privacy policy, please do not provide us with any personal data and do not use the ELP – Edition de Logiciels Professionnels solutions and websites.

#### Personal data we collect.

We collect data to operate effectively and provide you with the best experience with our solutions. Some of this data is collected by recording how you interact with our solutions, for example by using technologies such as cookies, receiving error reports, or when you contact us directly. We do not obtain any data from third parties.

Unique data collection when registering the solution:

- Name and email of the administrator user for product registration.
- Domain name.
- IP address (a number assigned to your computer when you use the Internet).
- Your location, city, region, country, postal code, and time zone.

For all ELP – Edition de Logiciels Professionnels add-ons, we may collect the following additional information:

- Date and time of your visit.
- Pages you visited.
- Data related to malfunctions or issues that occurred while using our add-ons.
- Data on your use of the add-ons, their specific features, and the frequency of use.
- Data of administrator users (who have access to configurations) of the solution to access the latest features we host.

#### How we use personal data.

We use the data we collect to provide you with the solutions we offer, which includes using data to improve and personalize your experiences. We may also use the data to communicate with you, during support or troubleshooting sessions, and to share new product updates with you. However, we do not use what you say in emails, chats, video calls, or voicemail, nor your documents, photos, or other personal files to target third-party advertisements at you. We may use your organization's name and logo on our client list.

In the context of support, additional purchases, or any other requests to which ELP – Edition de Logiciels Professionnels must respond, your data may be transmitted to an internal server for analysis. ELP – Edition de Logiciels Professionnels commits to retaining this data only for the time necessary to process the request.

#### Do we share personal data?

We never share your personal data with advertising providers or third parties.

# How to access and control your personal data?

You can also refuse to receive promotional emails from us by clicking on the unsubscribe link in our emails.

### Opt-out.

You have the right to revoke your consent for the collection and use of your personal information at any time by informing ELP – Edition de Logiciels Professionnels via email at info@elp.fr. Concerning usage in software, stopping the license will end the collection of your data by ELP.

## Control of personal data.

You control your personal data and how we collect, use, and share the personal data you have provided us. You can request a copy of the personal data you have provided to ELP – Edition de Logiciels Professionnels.

### **Control of Personal Data under the Microsoft Licensing Agreement**

As part of a licensing agreement with Microsoft, ELP – Edition de Logiciels Professionnels and the users are subject to certain regulations, which can be found at this <u>link</u>.

#### Retention.

ELP – Edition de Logiciels Professionnels will retain the personal data you provide to us for as long as necessary to provide the related services. If you request the deletion of your personal data from ELP – Edition de Logiciels Professionnels will delete this data after 30 days. Note: there may be some latency in deleting this data from our servers and storage, and we may retain this data if necessary to comply with legal obligations, resolve disputes, or enforce agreements of ELP – Edition de Logiciels Professionnels.

## Changes to information.

We strive to maintain the accuracy of all personal data that may be collected from you and will make all commercially reasonable efforts to respond promptly and update our database when you inform us that the collected data is not accurate. It is your responsibility to ensure that this data is accurate, complete, and up to date. You can obtain from us, by email, the registration data contained in our records and/or files. The data will be updated as reasonably possible.

### How do we protect user information?

Our website and solutions are regularly scanned for security holes and known vulnerabilities to make your visit to our site or use of our solutions as safe as possible. We regularly use malware scanning. If you suspect unauthorized access to your data, please contact ELP – Edition de Logiciels Professionnels.

We have no commercial/non-profit advertisements on our site or applications.

# Disclosure to a third party?

We do not include or offer third-party products or services on our website and applications.

# GDPR.

Privacy: we have updated our privacy policy to align with new regulations.

Consent: an important aspect of GDPR is ensuring that anyone we send emails to or collect data from in the EU has given us their consent to do so. Organizations must obtain individuals' consent to retain their data. To address this, users of our solutions will now be asked to provide explicit authorization for email contact and the collection of personal information each time they download our solutions. If they do not check this box, we cannot collect their information.

Product data: our solutions leverage Office365 and Microsoft Azure for cloud data management, ensuring GDPR compliance.

We collect data to operate effectively and provide you with the best experiences with our products. Some of this data is collected by recording how you interact with our products, for example by using technologies such as cookies, receiving error reports, or when you contact us directly. We do not obtain any data from third parties.

We use the data we collect to provide you with the products we offer, which includes using data to improve and personalize your experiences. We may also use the data to communicate with you, during support or troubleshooting sessions, and to share new product updates with you. However, we do not use what you say in emails, chats, video calls, or voicemail, nor your documents, photos, or other personal files to target third-party advertisements at you.

We do not share your personal data with advertising providers or third parties.

#### Contact us.

If you have any questions regarding this privacy policy, you can contact us by email at info@elp.fr